

DATABASE BASICS

HOW ARE DATA ORGANIZED?

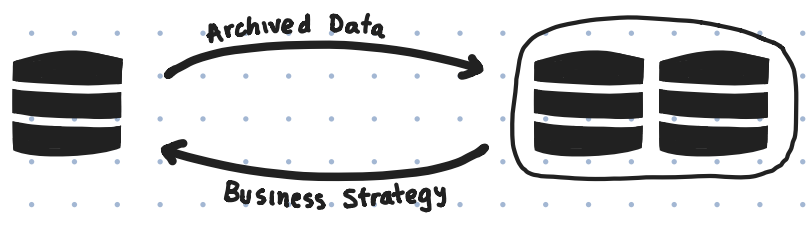
- ① **STRUCTURED**
- Follows a schema, which defines the organization & relationships of the data = efficient queries.
 - Ex: relational data, SQL

- ② **SEMI-STRUCTURED**
- Not constrained by a fixed schema = flexible & portable, but harder to query & optimize.
 - Ex: XML, JSON, NoSQL

- ③ **UNSTRUCTURED**
- No inherent structure = tricky to extract & search. Also, requires more storage space.
 - Ex: Online forums, voice recordings, PDFs

OLTP "Online Transaction Processing" VS OLAP "Online Analytical Processing"

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| <ul style="list-style-type: none"> Frequent updates Simple, standard queries Fast processing, real-time usage Critical for operational processes | VS | <ul style="list-style-type: none"> Created from archived OLTP data Supports complex, ad-hoc queries Very large, indexing required Enables high-level decision making |
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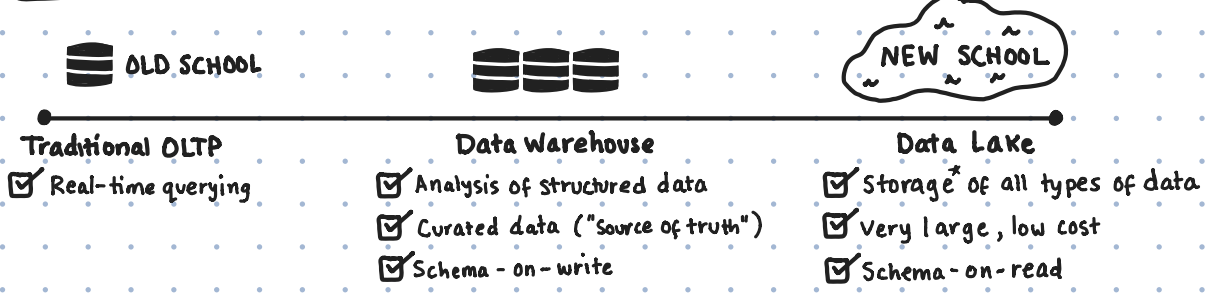
DATABASE DESIGN => How will data be stored, read, updated & queried?

At a high level, **DATABASE MODELS** represent the logical structure, including relationships & constraints. Ex: relational model, NoSQL model

At a granular level, **SCHEMAS** define the actual implementation, like blueprints. Ex: what fields? what datatypes?

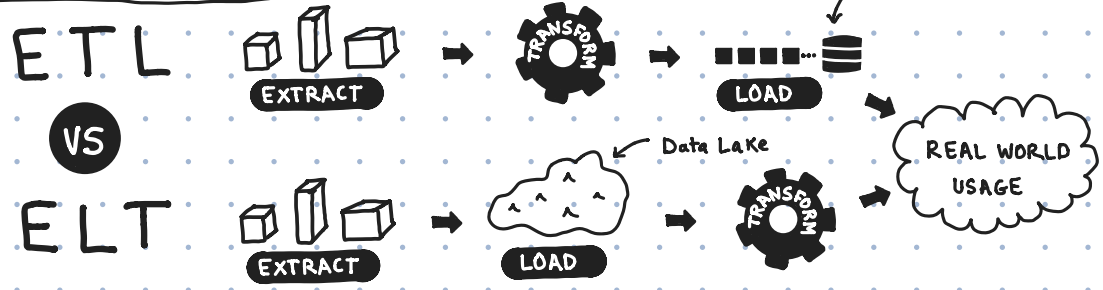
Diagrams are used to illustrate both models & schemas.

HOW ARE DATA STORED?



* New services like Spark & Hadoop enable analytics to be performed on data lake stores.

HOW DO DATA FLOW?



* **ETL** ensures that data adhere to database schemas. It is reliable but ingestion is slower.

* **ELT** allows for speedier loading of data & ad-hoc transformations at query time, but setup can be complex.